KANSAS BOARD OF EXAMINERS IN OPTOMETRY

Minutes of the 5 October 2012 Meeting

1. 8:32 call to order by Doug Ayre, O.D., President. Members of the Board in attendance were Drs. Joe Sullivan, Gilan Cockrell, Jeanne Klopfenstein and Public member Lois Churchill. Also in attendance were Randy Forbes, Board Counsel; and Jan Murray, Executive Officer; Gary Robbins and Todd Fleischer, KOA representatives.

The agenda was approved by consensus.

1. Dr Sullivan moved to approve the minutes of the last meeting. Dr Cockrell seconded the motion. Minutes were approved 5-0.
2. *Report of the President*
3. No Report
4. *Report of the Vice-President*
5. Dr Sullivan reported on the use of the Smart phone app at the KOA Fall Eyecare conference to record OE tracker information.
6. Dr Sullivan discussed contracts between optometrists with non-licensees.
7. *Report of the Secretary- Treasurer*
8. Dr. Klopfenstein reported on COPE classes that had been approved since the July 2012 meeting. Dr Klopfenstein moved and Dr Sullivan seconded a motion to approve, for Kansas credit, all COPE courses added since July meeting. Motion carried 5-0.
9. *Report of the Member at Large*
10. Dr Cockrell reported on coding issues. He will attend 3rd party coding meetings with KOA and report back to the board.
11. *Report of the Legal Counsel*
12. Mr. Forbes reported on an email complaint that the board office received about inquiring if charging for the contact lens follow-up is a violation of federal law.
13. Mr. Forbes reported on a phone call regarding questions regarding a trade name and billing with that name until formal approval of the name.
14. Mr. Forbes commented on a complaint concerning advertising with direct mail to entice new patients into the practice. He will draft a letter stating that the postcard advertisement did not violate Kansas Optometry Law.
15. *Report of the Executive Officer*
16. Trade Name Approvals:
    * 1. Dr Cockrell moved and Dr Klopfenstein seconded a motion to approve *Parkway Eyecare* Tyler Ohde, Overland Park. Motion carried 5-0.
      2. Dr Cockrell moved and Ms Churchill seconded a motion to approve *Wyandotte Family EyeCare Center LLC* for Mark Norris and Kyle Kelly, Leavenworth. Motion carried 5-0
      3. Ms Churchill moved and Dr Sullivan seconded a motion to approve *Keller Eye Center PA* for Michael Keller, Emporia. Motion carried 5-0.
      4. Ms Churchill moved and Dr Sullivan seconded a motion to approve *Wichita Optometry, P.A.*  for Ronald Fisher, Jeffrey Yarrow, Chad Fleming, and Ashley Blasi, Wichita. Motion carried 5-0.
      5. Dr Cockrell moved and Dr Sullivan seconded a motion to approve *Ryan Dugan Eye Care, LLC* for Ryan Dugan, Goddard. Motion carried 5-0.
17. Reciprocity:
18. Dr Sullivan moved and Dr Cockrell seconded a motion to approve the reciprocity of Kelly Bailey. Motion carried 5-0.
19. The board tabled the discussion on updating both the reciprocity and licensure by exam applications and online instructions until the next meeting.
20. Ms Murray reported that she would be graduating from Certified Public Manager program November 16th. She invited the board members to attend the ceremony which will be held in the House Chambers in the State House at 10:00 a.m.
21. *Comments From the Public*

Gary Robbins asked if the Board had an opinion regarding *Groupons*. The Board will look into the legality of offering *Groupons* for services. Mr. Robbins also commented about trends in illegal contact lens sales and online eyeglass sales.

1. *Next Meeting*

February 8, 8:30 a.m. , in the conference room at Frieden, Unrein, & Forbes. April 18, 2013 at the Sheraton, Overland Park, time TBD

June 7 and 8, 2013 Annual Optometry Exam.

1. *Adjournment*

Dr. Sullivan moved to adjourn the meeting. Ms Churchill seconded. Motion carried 5-0. The meeting was adjourned at 11:19 a.m.