



Kansas *Kansas Board of Examiners in Optometry*

February 2015 Newsletter

Message from the President

Over the past year and a half, 4/5ths of the KSSBEO board members have had their maximum terms expire and have subsequently been replaced by Governor Brownback. I welcome Dr. Rebecca Sparks, Dr. Ron Hansen, Dr. Gerard Lozada and new Public Mr. Member Derek Kreifels to the fold! A huge turnover, yes, but it is exciting to inject some new ideas and vantage points into public protection of the citizens of this great State. Dr. Gilan Cockrell, Dr. Jeanne Klopfenstein, Dr. Joe Sullivan, and Public Member Mrs. Lois Churchill deserve special recognition for their countless hours of hard work and astounding dedication to public protection via the optometric profession we all believe in.

In addition to our normal duties and obligations, the KSSBEO is in the process of producing a Public Service Announcement (PSA) warning about the health hazards of the use of over-the-counter cosmetic contact lenses. The abuse and illegal sale of cosmetic contacts has plagued the Board for several years and hurt countless citizens of Kansas. The Board has decided to take a different, more proactive approach via the PSA. To produce the PSA, the KSSBEO is pooling resources with the KOA and several well respected Kansas optometrists. I ask you, my fellow Kansas optometrists, to

remain alert to the illegal sale and resulting injuries from those sales and to report them to us here at the Board when you see it.

Public protection is our number one priority. Should you have any opinion, concern, or comment..... our door is always open and we would love to hear from you. ***Douglas D. Ayre, OD, KSSBEO President***

Meet the New Board Members

Ron Hansen, OD, FAAO completed his undergraduate studies at Kansas State University. After earning his Bachelor of Science from K-State, he attended optometry school at the University of Houston College of Optometry. Dr. Hansen completed his clinical externship at Evans Army Hospital, Ft. Carson, Colorado. He received his Doctor of Optometry in 1990.

Dr. Hansen joined in practice with Dr. Douglas E. Ball in 1990. In addition to continuously delivering excellence in eye care for his patients, Dr. Hansen has offered his commitment to his profession and his community. He has served on numerous local boards and committees, including Breakfast Optimist Club, Rotary Club, United Way, and the NJCAA Basketball Tournament. Dr. Hansen has served as President of the Kansas Optometric Association. He is a previous recipient of the Kansas Optometric Association Young Optometrist of the Year award. He has

presented continuing education lectures to numerous school nurse and paraoptometric groups. Dr. Hansen is a Fellow of the American Academy of Optometry and a Diplomat of the American Board of Optometry.

Dr. Hansen and his wife, Traci, have three children, Megan, Sarah, and Rachel. He enjoys basketball, golf, home improvement projects, woodworking, and time with his family.

Gerard Lozada, OD has both his Bachelor of Chemistry and Doctorate of Optometry degrees from the University of Houston. After graduating, Dr. Lozada worked in private practice with an eye surgeon, became a faculty member at the University of Houston College of Optometry, and has volunteered to provide pro bono eye care in Mexico, Costa Rica, Chile, Texas, Missouri, and Kansas.

Dr. Lozada is a member of the American Optometric Association, the Kansas Optometric Association and was in solo practice at Rosedale Vision Center before joining Windmill Eye Associates. In 2013, Dr. Lozada received the Distinguished Service Award for his work on the state's Blue Ribbon Panel on Infant Mortality; he also received the award in 2005 for his work on the KOA's Healthy Eyes Health People Committee.

Derek Kreifels serves as the Assistant State Treasurer and Chief of Staff for Kansas State Treasurer Ron Estes. In this role he oversees 42 full-time staff, manages a \$3.5 Million annual budget and oversees the Treasurer's office functions. These include working to return Kansans' unclaimed property; administering the 529 Kansas

Learning Quest college savings program; and overseeing the bond services and the cash management divisions for the State of Kansas. In addition to his role as Assistant State Treasurer, Mr. Kreifels was named President of the State Financial Officers Foundation (SFOF) in early 2014. SFOF is a not-for-profit foundation that works primarily with fiscally conservative State Treasurers and Chief Financial Officers across the United States to advance fiscally responsible policy among the states and in the United States Congress.

Mr. Kreifels has an extensive background in political campaigns on the city, county, state, and federal levels, most recently serving as Ron Estes' Campaign Manager. Mr. Kreifels has worked for various members of the Kansas House and Senate. He has spent a part of his professional career in the field of higher education while working as a marketing professional for both Friends University and MidAmerica Nazarene University. Additionally, he has taught communications and political science at the college level as an adjunct faculty member.

Mr. Kreifels is a 4th generation Kansan born in Herington and graduated from high school in Wellington. He attended Kansas State University, and Wichita State University where he graduated with a Bachelor of Arts in Communications. He then went on to graduate with a Master of Science in Management degree from Friends University. In January 2010, Derek married Melanie Griffith who is a successful child therapist in the Kansas City metro area.

They are active in their church and reside in Roeland Park, KS.

Mr. Kreifels is an Eagle Scout and a graduate of Leadership Sumner County, Leadership Olathe, and has volunteered for more than a decade with various faith-based college student leadership programs. He has served as president of the Friends University KC Alumni Advisory Board, and served as one of Governor Brownback's appointees on the Kansas Humanities Council Board of Directors from 2011-2014. He is a 2011 graduate of the Kansas Republican Party Men's Leadership Series. In 2011 he was elected to serve as Treasurer for the Kansas Republican Party 3rd Congressional District and was also nominated by 3rd District Congressman Kevin Yoder to be a participant in the American Council of Young Political Leaders international exchange program. In 2012 he was elected Secretary of the Kansas Republican Party, a role in which he still serves.

Illegal Contact Lens Sales

KSSBEO continues to fight against the sale of the contact lenses without a valid prescription. During 2014, the Board sent out cease and desist orders to six businesses and one supplier, in addition to 9 individuals that were selling the contacts via Facebook.

As President Ayre stated earlier, the Board is preparing Public Service Announcements to take the offense against these type sales.

Please continue to contact the Board when you discover illegal contact sales. Please provide the business name and address if possible.

The Board is also collecting data on injuries to patients that involve the use of decorative lenses. If you have a patient that has suffered injuries from these lenses, please contact the Board at kssbeo@kssbeo.ks.gov

KSSBEO vs KOA

Ever wonder what the difference between Kansas Board of Examiners in Optometry and the Kansas Optometric Association?

The Board was established to protect the public and ensure that the highest quality of comprehensive eye care is available to the citizens of Kansas and that it is delivered by qualified optometric practitioners.

KOA serves as a membership resource for information and educational opportunities and delivers a unified voice about issues affecting the profession.

Trade Names

K.A.R. 65-9-1. Use. No licensee, including any licensee who practices in a partnership, association, professional corporation, limited liability company, or other group practice, shall engage in the practice of optometry under a trade or assumed name until an application to use that name at a specific location or locations has been approved by the board.

The Board will only approve trade names at its regularly scheduled meetings – ***NO EXCEPTIONS.***

The trade name must be approved by the Board ***PRIOR*** to its usage.

If you have questions about the use of trade names, please contact the Board office.

Continuing Education

All active licensed optometrists are required to have **24 hours** of CE each year. The CE year is June 1st – May 31st. This includes new graduates.

New proposed regulations on continuing education include: increasing the maximum number of practice management hours from 2 hours to 4 hours. No more than 4 hours can be obtained through observing ophthalmic surgery.

The use of the OETracker throughout the year ensures that the renewal process will be much simpler. Not only does it track your CE so you don't have to, but it is automatically downloaded into the Board's renewal database.

If you're wondering how the COPE categories translate into Kansas categories that info can be found on the Board's website:
<http://www.kssbeo.ks.gov/optometrists/cope>

Also any live CE that has been approved by the Board can also be found online:
<http://www.kssbeo.ks.gov/optometrists/upcoming-ce-events>

Disciplinary Actions in 2014

The license of Mindy Abbey, OD of Derby was revoked by order of the Board for unprofessional conduct.

Licenses Retired and Expired

Licenses Retired 2014

Jerold E Akers
J. David Crum
Jack L. Lowe
Jerald J Padfield
Matthew J. Pollastrini
Merely K. Schroeder
John C. Spaeth
Larry L Tagtmeyer
David P. Torry
John M Welsch, Jr.

Licenses Expired 2014

Steven B. Bartholomew
Tyler B. Cook
Melanie Frogozo
Beth R. Gabbard
Holli A. Groff
Jacob M. Hayward
Brett J. King
Megan N Kirkpatrick
Joseph H. Maino
Owen A. Setter
Steele J Zierlein