

**BEFORE THE KANSAS STATE BOARD OF EXAMINERS IN OPTOMETRY**

In the Matter of )  
RHIANNON RADCLIFF, O.D. ) Case No. 2023-02  
Respondent. )

**STIPULATION AND FINAL AGENCY ORDER**

**IT IS HEREBY STIPULATED AND AGREED** by and between the Kansas Board of Examiners in Optometry (the "Board") and Rhiannon Radcliff, O.D. (the "Respondent") as follows:

1. The Board is represented herein by its attorneys, Timothy D. Resner of Frieden, & Forbes, LLP 1414 SW Ashworth Place, Suite 201, Topeka, Kansas 66604. The Respondent is represented herein by her attorney Shirla McQueen of Sharp McQueen, P.A., 419 N. Kansas, P.O. Box 2619, Liberal, KS 67905-2619.

2. The Board is a Kansas administrative agency vested with the authority, pursuant to K.S.A. 74-1501 and K.S.A. 74-1504, to carry out and enforce the provisions of the Kansas Optometry Act, K.S.A. 65-1501 *et seq.*, ("Optometry Law"), including conducting hearings and proceedings to revoke, suspend or otherwise discipline a Kansas license to practice optometry.

3. Respondent became licensed to engage in the practice of optometry in the State of Kansas by virtue of the Board issuing license number 2066 to Respondent on or about June 10, 2017.

4. The Board has received certain information, has investigated and has determined that there are reasonable grounds to believe that the Respondent has committed an act or acts that violate the Optometry Law.

5. Respondent hereby admits and waives any further proof in this proceeding before the Board and the Board finds that:

A. Respondent first published a website using the name “Radcliff Family EyeCare” in March of 2021.

B. At the time that Respondent published the website, Respondent was practicing optometry under the name “Radcliff Family EyeCare.”

C. Respondent did not have approval of the Board to use the trade name “Radcliff Family EyeCare” when she commenced practicing under the trade name in March of 2021.

D. In March of 2022, Respondent through legal counsel contacted the Board to request a certificate of good standing in connection with forming her professional LLC, Radcliff Family EyeCare, LLC. At that time, Respondent was informed that she also needed to seek approval of the trade name through an application to the Board.

E. Pursuant to K.S.A. 65-1522 and K.A.R. 65-9-1, a licensee may practice optometry in the State of Kansas using a trade or assumed name only if an application to use that name at a specific location or locations has been approved by the Board.

F. Respondent used the trade name “Radcliff Family EyeCare” without Board approval in violation of K.A.R. 65-9.1.

6. The Board hereby finds and concludes that Respondent's conduct, as described above, constitutes grounds for discipline pursuant to K.S.A. 65-1517(1), for violating a lawful regulation of the Board, due to Respondent's violation of K.A.R. 65-9-1.

7. The Board hereby finds and the Respondent hereby agrees that it is just and appropriate under the circumstances:

A. ADMINISTRATIVE FINE. Respondent agrees, and the Board further orders Respondent to pay to the Board an administrative fine in the amount of Two Hundred Dollars (\$200.00) within ten (10) calendar days of the entry of this Stipulation and Final Agency Order.

B. CONDITIONAL APPROVAL. Respondent agrees, and the Board further orders that upon signing this Stipulation and Final Agency Order, Respondent shall obtain conditional approval of the trade name "Radcliff Family Eye Care." In the event the Board approves the trade name application, then its approval of the trade name shall become final and without condition.

C. OTHER REQUIREMENTS. Respondent hereby acknowledges and agrees that as a condition of this Stipulation and Final Agency Order, she must:

- i. Comply fully with this Stipulation and Final Agency Order; and
- ii. Comply fully with the Kansas Optometry Act, the Board's rules and regulations and all state and federal laws relating to Kansas optometrists.

8. Respondent hereby agrees that all information in the possession of the Board's Investigation Member, its staff, its investigators and its attorney regarding the investigation, which led to this disciplinary action, and all information discovered during the pendency of the disciplinary action may be disclosed to and considered by the Board as part of the presentation and consideration of the proposal of settlement in the form of this Stipulation and Final Agency Order and the Final Order provided for herein, with or without the presence of the Respondent or her

attorney. In the event that this Stipulation and Final Agency Order and the Final Order provided for herein are not accepted and approved by the Board, the Respondent further waives any objection to the Board members' consideration of this Stipulation and Final Agency Order or the information mentioned in the preceding sentence and further agrees to waive any claim of due process violation or the right to seek the disqualification of any Board member as a result of the Board member's consideration of said document and information.

9. The stipulations contained herein shall not become effective and/or binding until this Stipulation and Final Agency Action is approved by the Board and the Final Order provided for herein is entered by the Board. The Respondent acknowledges that the approval of the Board's attorney shall not constitute the approval of the Board or bind the Board to approve this Stipulation and Final Agency Action or the Final Order provided for herein.

10. The Respondent agrees that this Stipulation and Final Agency Order is in conformance with Kansas and federal law and the Board has jurisdiction to enter into it and enter the Final Order provided for herein. The Respondent further agrees that the Kansas Optometry Act, K.S.A. 65-1501, *et seq.*, is constitutional on its face and as applied in this case.

11. This stipulation constitutes the entire agreement of the parties and may only be modified by a subsequent writing signed by them. The agreement shall be interpreted in accordance with the laws of the State of Kansas.

12. The Respondent acknowledges that she has the following rights:
- A. To have formal notice of charges served upon her;
  - B. To file a response to the charges;

- C. To have notice of and participate in a formal adjudicative hearing with the Board making specific findings of facts and conclusions of law based only upon evidence admitted at such hearing.
- D. To take advantage of all applicable provisions of the Kansas Administrative Procedures Act and the Kansas Judicial Review Act.

13. The Respondent freely waives these foregoing rights and acknowledges that the said waiver is made voluntarily and in consideration of the Board's limiting the disciplinary action taken against him to those provided for herein. The Respondent further waives the right to seek reconsideration or appeal or otherwise contest this Stipulation and Final Agency Order and the Final Order provided for herein.

14. The Respondent acknowledges that she enters into this Stipulation and Final Agency Order freely and voluntarily after consultation with counsel of her choosing or after having had the opportunity to do so. The Respondent further acknowledges that she has read this Stipulation and Final Agency order in its entirety, that she understands its legal consequences and that she agrees that none of its terms are unconscionable, arbitrary or capricious.

15. Time is of the essence to this Stipulation and Final Agency Order. Respondent acknowledges and agrees that any violation of this Stipulation and Final Agency Order shall constitute a willful violation of a lawful Board order and grounds for further disciplinary action against him. The pendency of any disciplinary action arising out of an alleged violation of this Stipulation and Final Agency Order shall not affect the obligation of Respondent to comply with all terms and conditions of this Stipulation and Final Agency Order.

16. This Stipulation and Final Agency Order constitutes the entire and final agreement of the parties. In the event any provision of this Stipulation and Final Agency Order is deemed invalid or unenforceable by a court of competent jurisdiction, it shall be severed and the remaining provisions of this Stipulation and Final Agency Order shall be given full force and effect.

17. Upon execution by all parties, this Stipulation and Final Agency Order shall be a public record in the custody of the Board.

18. This Stipulation and Final Agency Order shall become effective on the day it is approved, accepted and made an order of the Board by way of signature of the Board's authorized representative.

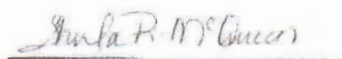
19. The Respondent acknowledges that she has been advised by the Board that she would have the right within fifteen (15) days after service of the Final Order provided for herein to file a petition for reconsideration with the Board and the right within thirty (30) days after service of the Final Order provided for herein to file a petition for judicial review in the District Court of Shawnee County, Kansas, in accordance with the Kansas Act for Judicial Review and Civil Enforcement of Agency Actions, K.S.A. 77-601, *et seq.*, and to serve such a petition for judicial review on the Kansas Board of Examiners in Optometry by serving Jan Murray at 3109 West 6<sup>th</sup> Street, Suite B, Lawrence, Kansas 66049. The Respondent hereby waives those rights.

AGREED AND ACCEPTED BY:

  
Rhiannon Radcliff, O.D.

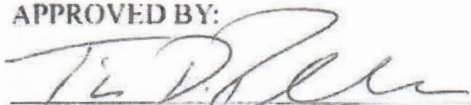
12/28/22  
Date

APPROVED BY:

  
Shirla R. McQueen, #13079  
419 N. Kansas Ave.  
P.O. Box 2619  
Liberal, KS 67905-2616  
Telephone: (620) 624-2548  
Facsimile: (620) 624-9526  
**Attorneys for Respondent**

12/28/22  
Date

APPROVED BY:

  
Timothy D. Resner, #25064  
FRIEDEN & FORBES, I.L.P.  
1414 SW Ashworth Place, Suite 201  
Topeka, KS 66604  
785.354.1100  
785.354.1113 facsimile  
**Attorneys for Kansas State Board of  
Examiners In Optometry**

12.29.2022  
Date

*In the Matter of the Rhiannon Radcliff, No. 2023-02  
(Kan. Bd. of Examiners in Optometry)*

**STIPULATION AND FINAL AGENCY ORDER**

**BEFORE THE BOARD OF EXAMINERS IN OPTOMETRY  
STATE OF KANSAS**

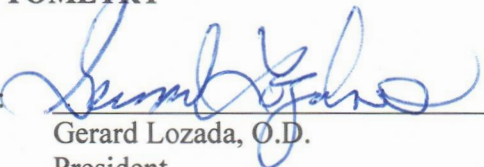
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  )  
RHIANNON RADCLIFF, O.D.                            )     Case No. 2023-02  
  )  
Respondent.    )

**FINAL ORDER**

Upon motion duly made, seconded and passed, the Kansas Board of Examiners in Optometry (the "Board") hereby approves and accepts the within Stipulation and Final Agency Order and incorporates the provisions thereof as the Final Order of the Board.

ENTERED AND EFFECTIVE this the 4TH day of January, 2023.

**KANSAS STATE BOARD OF EXAMINERS IN  
OPTOMETRY**

By:  \_\_\_\_\_  
Gerard Lozada, O.D.  
President



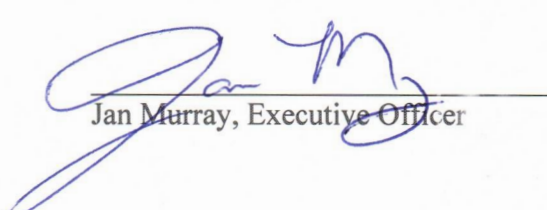
**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that a copy of the foregoing STIPULATION AND FINAL AGENCY ORDER was served by depositing same in the United States mail, postage prepaid, on this the 5 day of January, 2023 addressed to:

Rhiannon Radcliff, O.D.  
2136 N. Kansas Ave.  
Liberal, KS 67901  
**Respondent**

Shirla R. McQueen  
419 N. Kansas Ave.  
P.O. Box 2619  
Liberal, KS 67905-2616  
Telephone: (620) 624-2548  
Facsimile: (620) 624-9526  
**Attorneys for Respondent**

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**Attorneys for Kansas State Board of Examiners In Optometry**

  
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Jan Murray, Executive Officer